

# DASHBOARD OVERLOAD SYNDROME

HOW COACHING (AND A BIT OF PSYCHOLOGY)  
TURNED DATA CHAOS INTO BUSINESS GOLD

## CHALLENGE

Picture this: A bustling manufacturing firm drowning in data but starving for insights. They had dashboards for everything—except the things that actually mattered.

Every department had a wishlist longer than a child's letter to Santa. "We need more dashboards! More data!" they cried.

The result?

A digital Christmas tree decked with shiny but irrelevant reports that nobody could decipher. Decision paralysis set in.

Here's the kicker...when everything is important, nothing is!

## STRATEGIC RESPONSE

What they needed wasn't more dashboards. They needed fewer, better ones.

But convincing everyone of that? Well, that's where Coaching, Behavioural Science, and a bit of Emotional Intelligence come into play.

### OUR APPROACH: LESS DATA, MORE DRAMA

We knew the real challenge wasn't technical. It was psychological.

At Agilistix, we believe that data problems are, at their core, human problems. Stakeholders aren't just requesting reports, they're expressing anxiety, insecurity, and ambition. More dashboards feel like more control, even if they're just digital comfort blankets. So, we took a different route.

Instead of flooding them with more data, we started with coaching sessions.

Yes, you heard right. We sat down, poured some coffee, and applied a hefty dose of empathy, active listening, and emotional intelligence.

We gently prodded, "Do you really need six dashboards tracking the same KPI, or is that just dashboard FOMO?"

And slowly but surely, the fog lifted.



## THE BIG REALISATION

Here's the magic moment:

- Stakeholders didn't actually want more dashboards.
- They wanted Confidence, Clarity, Control.

What they thought they needed (more charts, more graphs) wasn't what they actually needed (a single, elegant dashboard that delivered the right data at the right time).

In other words...less is more, but only if you know which 'less' to keep.

## CHOOSING THE RIGHT TOOLS: POWER BI VS. SAP ANALYTICS CLOUD

With this newfound clarity, the next step was easy.

We didn't stick to just one tool.

Why choose when you can have both?

- Power BI for fast, flexible, and interactive dashboards that operational teams love.
- SAP Analytics Cloud for big-picture, top-down realtime reporting that keeps the execs happy.

Think of it like this: Power BI is the sleek, agile sports car, perfect for zipping around town.

SAP is the luxury SUV, ideal for those long-haul journeys. Why not have both in your garage?



## THE RESULTS (AKA, "PROOF THIS WORKS")

- Dashboard Decluttering: We slashed dashboards by 40%. Turns out, nobody missed them.
- Real-Time Decisions: Managers could finally see issues as they happened—no more waiting for monthly reports.
- Operational Agility: Production teams adjusted in real-time, dodging supply chain hiccups like pros.
- Happier Humans: Stakeholders were thrilled with fewer dashboards because they were actually useful.

Even better? Departments finally started speaking the same language.

No more boardroom battles over conflicting data.

## MORAL OF THE STORY

Dashboards aren't just about data.

They're about **how people feel** about data.

It's a human thing!

By applying expert Coaching, Emotional Intelligence, and a bit of Behavioural Science, we helped our client move from dashboard overload to data enlightenment.

## Fancy turning your dashboard clutter into business gold?

We'd love to chat (and maybe do a little dashboard decluttering for you too).



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